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November 12, 2025

To whom it may concern

Company Name:	YAMAZEN CORPORATION
Representative:	Koji KISHIDA President and CEO (Code No. 8051; The Prime Market of Tokyo Stock Exchange)
Inquiries:	Masamichi YAMAZOE Director and CFO (TEL: +81-6-6534-3003)

Notice Concerning Establishment of a New Shareholder Benefits Plan

YAMAZEN CORPORATION (the "Company") hereby announces that, at a meeting of its Board of Directors held today, it decided to establish a new shareholder benefits plan. Details are as follows.

1. Purpose of establishing a new shareholder benefits plan

We have decided to establish a new shareholder benefits plan to express our gratitude to our shareholders for their continued support, to further deepen understanding of the Company's merchandise and businesses, and to increase the investment attractiveness of the Company's shares so that more people can own the Company's shares.

2. Overview of shareholder benefits

(1) Eligible shareholders

Shareholders who are recorded in the Company shareholders' registry with a record date of March 31 of each year, and hold 100 shares (one unit) or more of the Company stock are eligible. In order to be listed as a shareholder in the shareholders' registry, shares must be purchased by the last trading day for the rights.

(2) Details of shareholder benefits

According to the number of shares held as of the latest record date, the Company will present a coupon to be used on the "Yamazen Bizcom" e-commerce site (hereinafter referred to as "Yamazen Bizcom Coupon").

Number of shares held	Details of benefits	Record date
100 to less than 300 shares	Yamazen Bizcom 3,000 yen coupon	Last day of March every year (once a year)
300 shares or more	Yamazen Bizcom 5,000 yen coupon	Last day of March every year (once a year)

(Note) 1.A coupon will be presented to each eligible shareholder.

2.The validity period of the Yamazen Bizcom Coupon is from June every year (the first being June 2026) to the end of January of the following year (the first being January 31, 2027), and it can be used only once during the validity period.

3.Merchandise for which you used the coupon at Yamazen Bizcom can only be shipped to shareholders whose registered address is in Japan, and shipping is limited to addresses in Japan.

(3) Timing of offering of shareholder benefits

The Company plans to enclose the information on shareholder benefits in the Notice of Convocation of the Ordinary General Meeting of Shareholders, which is sent to eligible shareholders in June of every year (the first mailing will be in June 2026).

3. Start of Shareholder Benefits Plan

Among shareholders recorded in the shareholders' registry as of the record date of March 31, 2026, the Company will start offering the benefits to those who are eligible.

4. Other

Any changes in the details of the shareholder benefits plan will be promptly disclosed and announced.