

# YAMAZEN CORPORATION Financial **FY3/25 Q2 Results Briefing** (Semi-annual **Period**) November 29, 2024 Koji KISHIDA President and CEO







# AGENDA

- I. Outline and Our Business Models
- II. FY3/25 Q2 (Semi-annual Period) Financial Highlights
- **III.** Earnings Forecast for FY3/25
- **IV.** Initiatives by Business
- V. Medium-Term Management Plan "CROSSING YAMAZEN 2024"
- **VI.** Shareholder Returns and Capital Policy

Appendix





# AGENDA

# I. Outline and Our Business Models

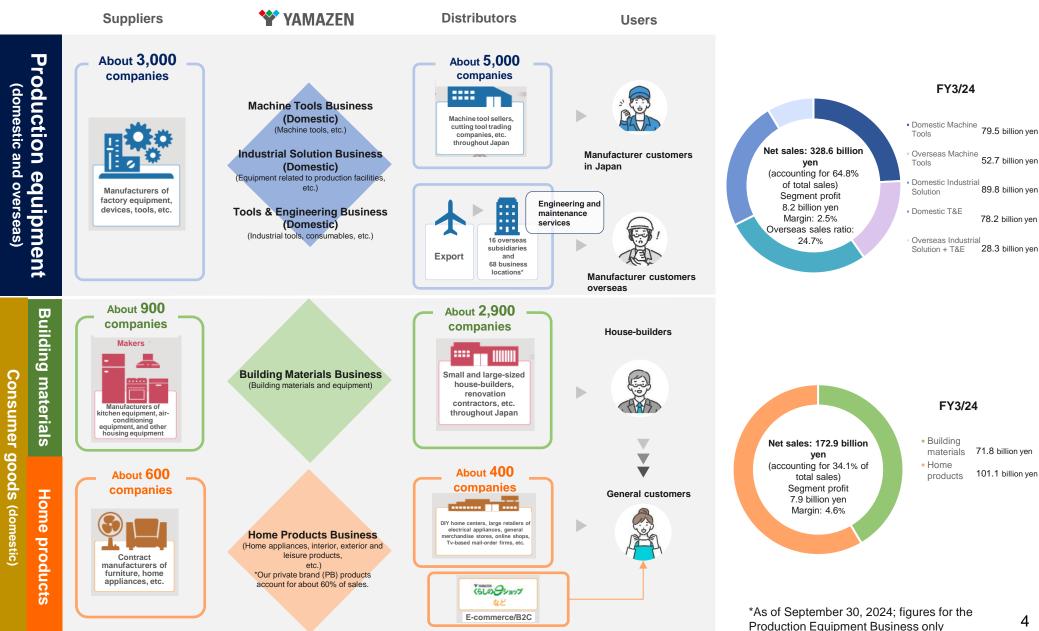
- **I.** FY3/25 Q2 (Semi-annual Period) Financial Highlights
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# **Outline of Business Segments**

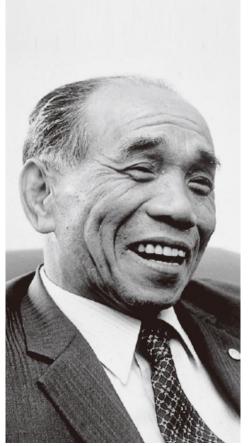






# **Management Philosophy**





## Founder Takeo Yamamoto

Founded Yamazen Tool Manufacturing & Sales Co., Ltd. in May 1947. Expanded the company's business domain from machinery tools to machine tools, housing equipment, and home products. The company's rapid growth through unique management attracted attention and became the model for the novel Doterai Yatsu. He died in 1991 (aged 70).

# Management of Fostering Personnel

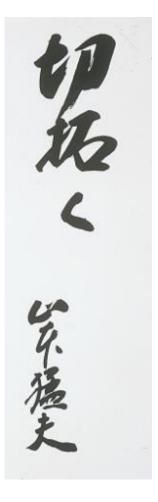
To make active use of personnel, and to foster independent and virtuous employees

# Management of Breaking Through

To challenge, innovate and create

# **Management of Trust**

To respond to the needs and expectations of society and contribute to them

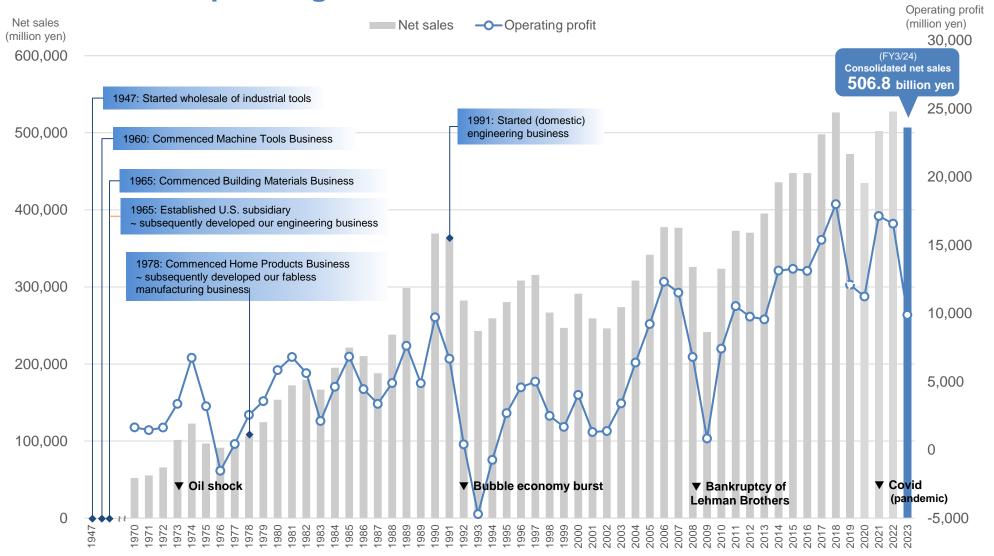




# **Variation in Performance**



# **Expanding our business to meet customer needs**

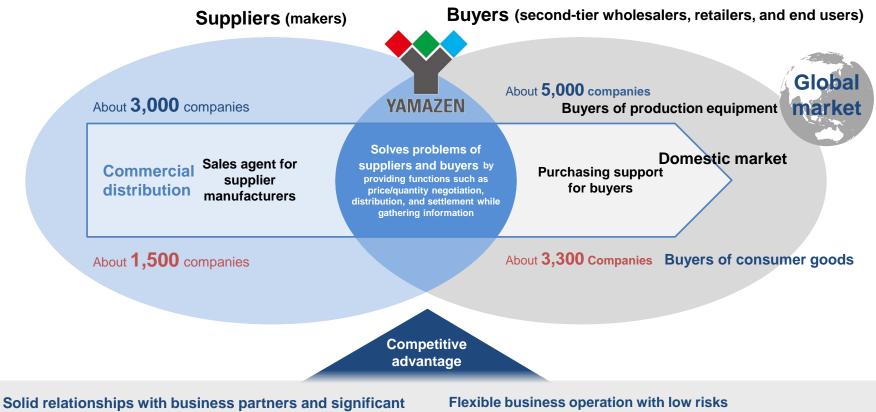


\*Consolidation of financial statements has been applied since FY1978.

\*There were two sets of financial results for FY1989 because the end date of the fiscal year was changed from September 20 to March 31.







- Solid relationships with business partners and significant presence we fostered as a wholesaler in our long history in this industry
- Strong relationships with many continuous suppliers and buyers cultivated over 70 years
- Worldwide network (16 local subsidiaries and 69 offices in 14 countries/regions<sup>\*</sup>)

- With minimum invested capital, we can change or increase product categories flexibly and approach various markets
- To stick to the "procurement process while expecting order receipt"

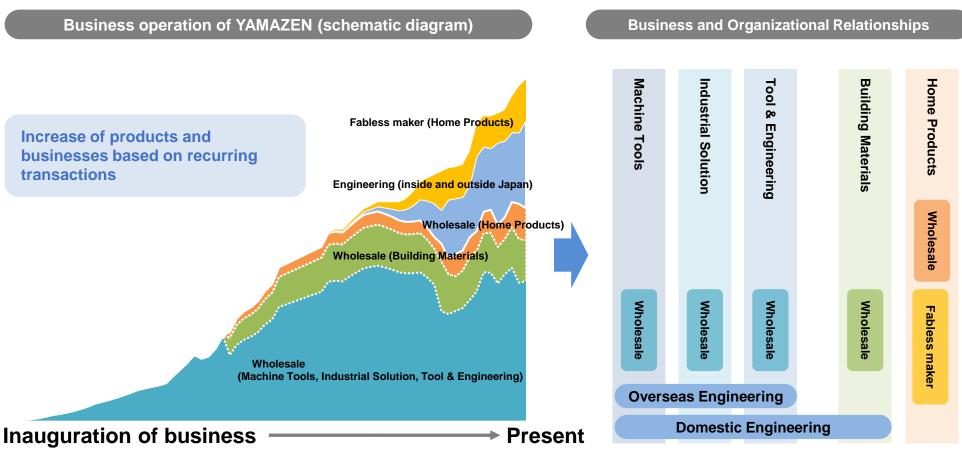
### Human resources for attaining our Management Philosophy

• Marketing staff's capabilities of gathering information, proposing plans, and negotiating tenaciously, which follow the ambition of the founder





We started business with wholesale of production equipment, <u>developed a revenue base</u> <u>with recurring transactions with many clients, added some spot transactions</u>, transformed them into recurring ones, and expanded our business domain and scale



\*"Fabless maker" refers to net sales from private brand home products, while the "wholesale" of home products refers to net sales other than of private brand products.





Production Equipmed Business	nt Business outline Major items hand		Business	model and strengths	
Machine Tools	<ul> <li>In collaboration with top makers inside and outside Japan, we offer production and processing systems (cutting-edge hardware and software) with machine tools for on-site operation, to support "manufacturing" inside and outside Japan.</li> </ul>	Machine tools (machining centers, CNC lathes, CNC grinding machines, CNC milling machines, electric discharge machines, conventional machine tools, 3D printers, etc.), metal forming		Machine Tools: Profit margin is low but there is no stock and extremely high return on capital	
Domestic/Overseas	•Outside Japan, we have community-based <b>sales systems and an</b> <b>advanced engineering function</b> in major industrial cities, and <b>comprehensively support</b> the design of production lines, the installation of machine tools, and maintenance.	machines, plate processing machines, injection molding machines, die-casting machines, CAD/CAM, etc.	Wholesale (Japan)	Industrial Solution/T&E: • To grasp latent needs from users and propose solutions	
Industrial Solution Domestic/Overseas	We <b>meet a variety of needs (consumables, ancillary facilities, etc.)</b> at production sites, and provide an <b>integrated system</b> for improving production efficiency through automation and labor-saving, and the environment of each production site, and adopting cutting-edge technologies.	Material handling (devices for distribution), mechatronics (mechatronic devices, robots, labor-saving equipment), aids for environmental		• <u>Inventory control</u> for swift delivery	
		improvement, etc.		We directly sell products to	
Tool & Engineering Domestic/Overseas	The on-site engineering section automates production lines and selects machines and blades that constitute the production lines. After the delivery of equipment, we support the procurement of supplies and maintenance consistently.	Cutting tools, auxiliary tools, hand tools, electric tools, measuring equipment, fluid machinery, etc.	Engineering (inside and outside Japan)	factories while adding engineering functions, achieving a <u>high profit</u> <u>margin</u>	
Consumer Goods Business					

Building Materials Domestic	To comprehensively propose new products and systems aimed at realizing society and living space that are friendly to people and the earth, including environment-conscious, decarbonized, healthy, and barrier-free ones. In detail, we procure and stably supply processed wooden products and primarily and secondarily processed industrial products, propose and sell building materials, equipment, devices, etc., and also concentrate on renovation business.	Kitchens, cooking appliances, kitchen-related appliances, bathroom appliances, washbasin appliances, Water boiling equipment, Sanitary appliances, air-conditioning/ventilation equipment, solar power generation, storage batteries, floor heating, solar thermal water heating equipment, stored-heat heating systems, plumbing equipment & materials, interior architectural materials, electrical equipment & materials, etc.	Wholesale	A wholesale model for building materials and equipment to house builders, etc., with an immediate delivery system through distribution bases nationwide, with extremely high return on capital through a model that holds almost no stock
Home Products	We deal in familiar and useful products that are used in daily life, such as <b>home appliances</b> , <b>interior</b> , <b>exterior</b> , <b>leisure</b> , <b>and anti-disaster goods</b> , and possess functions <b>as a trading</b> <b>company in the field of distribution and logistics and as a</b>	Planning, development, and sale of home appliances (electric fans, heating equipment, cooking equipment, audiovisual equipment, lifestyle appliances), furniture, products for outdoor and leisure activities, kitchen utensils, daily goods, exteriors, gardening products,	Wholesale	Stable cashflow generation through a wide assortment of national brand and private brand products
Domestic	waker that plans and develops original products.	agriculture products, Healthcare goods, sanitary goods, industrial tools, goods for automobiles and motorcycles, anti-disaster goods, etc.	Fabless maker	High profit margin through the sale of private brand products that meet consumer needs





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(Million yen)	FY3/24 Q2 (Semi-annual period)	FY3/25 Q2 (Semi-annual period)	Percentage change YoY
Net sales	248,680	248,924	+0.1%
Gross profit	36,793	37,347	+1.5%
(Gross profit margin)	14.8%	15.0%	+0.2ppt
SG&A expenses	31,923	33,905	+6.2%
Operating profit	4,869	3,442	-29.3%
(Operating profit margin)	2.0%	1.4%	-0.6ppt
Non-operating profit/loss	431	52	-87.7%
Ordinary profit	5,301	3,494	-34.1%
Extraordinary gain/loss	-2	640	-
Profit attributable to owners of parent	3,274	2,567	-21.6%

Net sales increased 0.1% YoY due to steady performance in the Overseas Production Equipment Business and Building Materials Business, which offset the negative results in the Domestic Production Equipment Business and Home Products Business. Gross profit increased by 1.5%, mainly due to an increase in gross profit margin. Operating profit decreased 29.3% YoY due to the system-related expenses associated with the introduction of SAP ERP as a growth investment, and the increase in personnel expenses, logistics expenses, etc.





(Million yen)	FY3/24 Q2 (Semi-annual period)	FY3/25 Q2 (Semi-annual period)	Percentage change YoY
Machine Tools Division	63,468	58,919	-7.2%
Industrial Solution Division	45,366	49,150	+8.3%
Tool & Engineering Division	51,288	51,572	+0.6%
(Total for Production Equipment Business)	160,123	159,642	-0.3%
Building Materials Division	35,240	37,874	+7.5%
Home Products Division	50,805	49,553	-2.5%
(Total for Consumer Goods Business)	86,046	87,427	+1.6%
Other	2,510	1,854	-26.1%
Total	248,680	248,924	+0.1%





• Domestic Production Equipment Business: In the automobile and semiconductor industries, there was no active movement toward new investments, and the performance of consumables such as machine tools and cutting tools was below the same period of the previous year. On the other hand, the need for automation and labor saving in various industrial sectors increased, and sales of related products such as work supplies and material handling tools, which contribute to reducing the labor burden at production sites, exceeded the same period of the previous year, and in the steel processing industry, where demand for public infrastructure renewal is strong, infrastructure-related equipment such as fully automatic machines performed well. In addition, aids for environmental improvement to meet energy-saving needs also showed solid results.

Overseas Production Equipment Business: Although the North America Regional Headquarters was affected by the sluggish appetite for capital investment, sales of high-value-added equipment for the medical and aviation industries were strong.

The Taiwan Regional Headquarters saw demand in its main industries, such as electronics and semiconductors, on a recovery trend, exceeding the same period of the previous year.

The China Regional Headquarters continued to see sluggish sales to export-oriented industries, and there was also an effect from production adjustments in renewable energy-related industries, such as solar power generation and wind power generation, falling below the same period of the previous year. The ASEAN Regional Headquarters captured new equipment demand by responding to production transfers and relocations from other regions, and investments in stagnant industries such as semiconductors also began to move, exceeding the same period of the previous year.

		Net sales (Millions of yen)	Net sales (Millions of yen)     FY3/24 Q2     FY3/25 Q2       (Semi-annual period)     (Semi-annual period)		Percentage change YoY
		Machine Tools	37,471	32,094	-14.4%
P	Domestic	Industrial Solution	43,536	47,322	+8.7%
0 d	Domestic	Tool & Engineering Business	39,492	39,389	-0.3%
Production		Total	120,500	118,806	-1.4%
Ör		Machine Tools	25,996	26,825	+3.2%
	Overseas	Industrial Solution + T&E Businesses Total	13,625	14,010	+2.8%
equipment		Total	39,622	40,836	+3.1%
m		Net sales	160,123	159,642	-0.3%
ent	Total	Segment profit	3,434	3,084	-10.2%
		Segment profit margin	2.1%	1.9%	-0.2ppt





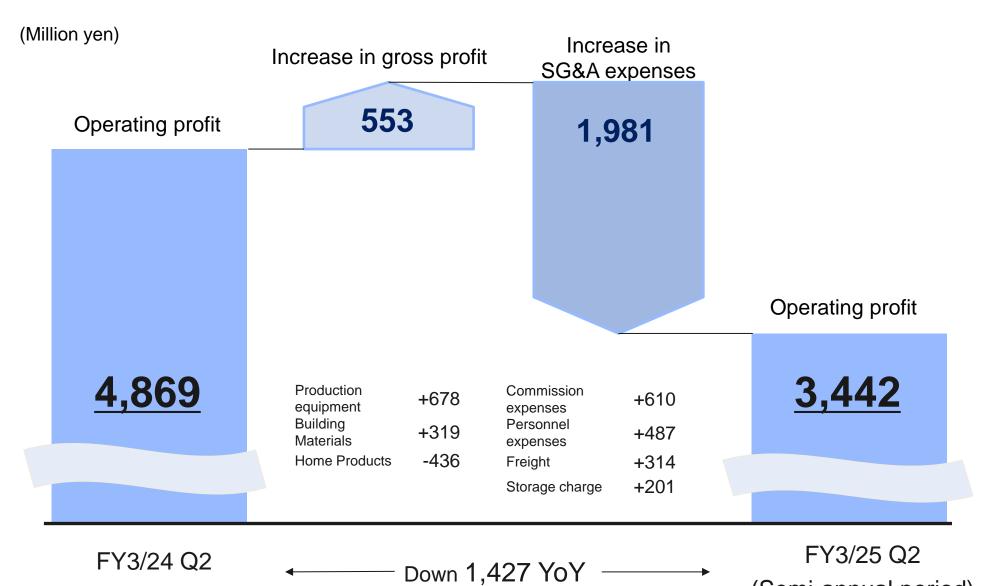
- Building Materials Business: Sales of air conditioning equipment were strong due to energy-saving renovation demand and the effects of extreme heat, and as a result of focusing on proposing high-value-added products that respond to consumers' desire to save money due to soaring utility costs, sales of solar power generation and storage batteries were also strong. The company is also actively developing the non-residential sector and proposals for facility renovations that combine environmental products and installation were successful in helping SMEs respond to carbon neutrality, exceeding the same period of the previous year.
- Home Products Business: For private brand products, the company has been working on speedy planning and development that capptures consumer needs and strengthening its lineup, and as a result of disseminating information using various media to promote the YAMAZEN brand, sales of cooking equipment, home appliances and AV appliances, etc., have been strong. Net sales and membership also grew steadily at YAMAZEN Bizcom, the company's e-commerce site for corporate and sole proprietor customers. However, the company was unable to compensate for the decline in consumer purchasing appetite due to rising prices of goods and services due to soaring prices of raw materials, electricity and gas, and the continued weak yen, resulting in lower results than the same period of the previous year.

	(Million yen	FY3/24 Q2 (Semi-annual period)	FY3/25 Q2 (Semi-annual period)	Percentage change YoY	
		Net sales	35,240	37,874	+7.5%
	Building Materials Division	Segment profit	1,207	1,421	+17.7%
l on	on Division	Segment profit margin	3.4%	3.8%	+0.3ppt
sur	Consumer Home Products Division	Net sales	50,805	49,553	-2.5%
ner		Segment profit	3,085	2,144	-30.5%
-		Segment profit margin	6.1%	4.3%	-1.7ppt
od	Total	Net sales	86,046	87,427	+1.6%
l s		Segment profit	4,293	3,566	-16.9%
		Segment profit margin	5.0%	4.1%	-0.9ppt





(Semi-annual period)



(Semi-annual period)



# **Consolidated Total Assets**



	Assets		Liabilities	and To	otal Assets		
(End of Mar. 2024)		(End of Sep. 2024)	(End of Sep. 2024)		(End of Mar. 2024)		
241.4	-20.7	Current assets 220.6	Current liabilities 135.5	-4.5	140.1		
			Long-term liabilities: 21.3	-0.8	22.2		
53.5	+8.3	Noncurrent assets and deferred tax assets 61.9	Net assets 125.5	-7.0	132.6		
			Total assets: 282.5	-12.4	294.9		
End of Mar. 2024	Item	End of Sep. 2024			(Unit: Billion yen)		
5.1%	ROE	2.0%		io and net asse	ts per share are taken from the		
44.6%	Shareholders' equity ratio	44.0%	financial results summary. *Market capitalization is calculated by multiplying the closing price at the end of				
<b>1,480</b> .16 yen	Net assets per share	<b>1,455</b> .74 yen	fiscal year by the number of shares outstanding (excluding treasury shares) on t same date.				
119.5 billion yen	Market cap	116.1 billion yen	*Basic operating cash flow is calculated by deducting the increase/decrease in working capital from operating cash flow.				
10.6 billion yen	Basic operating cash flow	2.4 billion yen	*Amounts less than 100 million		n rounded.		





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# FY3/25 Full-year Business Plan



(Million yen)	FY3/24 Results	FY3/25 Plan (Announced on May 14, 2024)	FY3/25 Revised Plan (Announced on Nov. 14, 2024)	Percentage change YoY	Change from previous plan
Net sales	506,866	530,000	510,000	+0.6%	-20,000
Operating profit	9,887	12,000	10,000	+1.1%	-2,000
Operating profit margin	2.0%	2.3%	2.0%	+0.0ppt	-0.3ppt
Ordinary profit	10,435	12,000	10,000	-4.2%	-2,000
Profit attributable to owners of parent	6,488	7,600	7,600	+17.1%	± 0

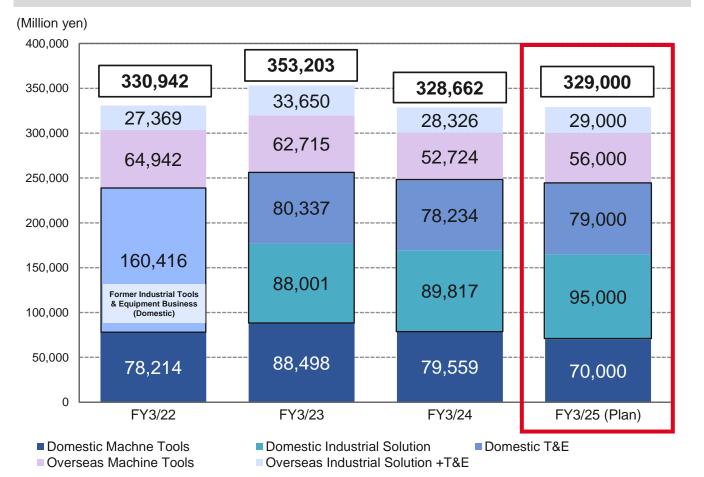
- Currently, although there are signs of recovery in domestic capital investment in the automobile, semiconductor, and other industries, we do not expect a rapid recovery, and capital investment demand is expected to remain uncertain due to factors such as the economic policies of the United States and China, foreign exchange risks, and geopolitical risks. Therefore, we have revised our net sales, operating profit and ordinary profit as shown above.
- Profit attributable to owners of parent is unchanged from the previous forecast, reflecting gains on the sale of policy shareholdings and other factors.





(Million yen)		Net sales plan	Percentage change YoY	Segment profit plan	Percentage change YoY	Segment profit margin
Production Equipment Business Total	Full- year	329,000	+0.1%	8,400	+2.2%	2.6%

Production Equipment Business: 3-year sales trends and full-year forecasts



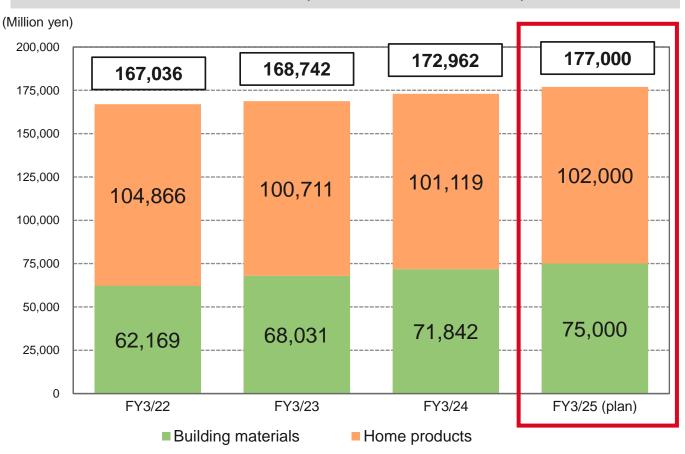
- Each division will brush up expertise, and provide solutions to meet the needs in production sites, such as "automation and labor saving" and "decarbonization" at an accelerated pace.
- Approach to new domains of semiconductors, logistics, 3 major product industries (food, medical and cosmetics), etc.
- A new business that provides total support to manufacturing sites will be started
- Outside Japan, we will geographically expand and restructure target markets, and enhance borderless marketing and initiatives in growing industries.





(Million yen)		Net sales plan	Percentage change YoY	Segment profit plan	Percentage change YoY	Segment profit margin
Building Materials Division	Full-year	75,000	+4.4%	2,700	+1.8%	3.6%
Home Products Division	Full-year	102,000	+0.9%	5,300	+0.5%	5.2%

## Consumer Goods Business: 3-year sales trends and full-year forecasts



### Building Materials Division

- Continue proposal-based sales of high-value-added products
- Expand sales of new energy equipment for decarbonization (solar power generation, storage batteries, etc.)
- Strengthen the system for managing orders and construction for facility renovation projects in nonresidential sector

### Home Products Division

- Develop new products that meet consumer needs and popularize own brands
- Expansion of Yamazen Bizcom, our own e-commerce site aimed at corporations and sole proprietors, etc.



## FY3/25 Q2 (Semi-annual Period) YoY Comparison / Achievement Rate Against Plan



(Million yen)

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Segment	Busir	ness	FY3/24 Q2 (Semi-annual period) Results	FY3/25 Q2 (Semi-annual period) Results	Percentage change YoY	FY3/25 Full Year Plan (Revised in Nov. 2024)	Achievement Rate Against Full Year Plan
	Domestic Machine Tools	Net sales	37,471	32,094	-14.4%	70,000	45.8%
	Domestic Industrial Solutions	Net sales	43,536	47,322	+8.7%	95,000	49.8%
	Domestic T&E	Net sales	39,492	39,389	-0.3%	79,000	49.9%
	Domestic production equipment total	Net sales	120,500	118,806	-1.4%	244,000	48.7%
Production	Overseas Machine Tools	Net sales	25,996	26,825	+3.2%	56,000	47.9%
equipment	Overseas Industrial Solutions + T&E	Net sales	13,625	14,010	+2.8%	29,000	48.3%
	Overseas production equipment total	Net sales	39,622	40,836	+3.1%	85,000	48.0%
	Production equipment total	Net sales	160,123	159,642	-0.3%	329,000	48.5%
		Segment profit	3,434	3,084	-10.2%	8,400	36.7%
		Segment profit margin	2.1%	1.9%	-0.2ppt	2.6%	-
	Building materials	Net sales	35,240	37,874	+7.5%	75,000	50.5%
		Segment profit	1,207	1,421	+17.7%	2,700	52.6%
		Segment profit margin	3.4%	3.8%	+0.3ppt	3.6%	-
	Home products	Net sales	50,805	49,553	-2.5%	102,000	48.6%
Consumer goods		Segment profit	3,085	2,144	-30.5%	5,300	40.5%
J		Segment profit margin	6.1%	4.3%	-1.7ppt	5.2%	-
	Consumer goods total	Net sales	86,046	87,427	+1.6%	177,000	49.4%
		Segment profit	4,293	3,566	-16.9%	8,000	44.6%
		Segment profit margin	5.0%	4.1%	-0.9ppt	4.5%	-
		Net sales	2,510	1,854	-26.1%	4,000	46.4%
	Other	Segment profit	-2,858	-3,208	-	-6,400	-
		Segment profit margin		-		—	-
		Net sales	248,680	248,924	+0.1%	510,000	48.8%
с	onsolidated	Operating profit	4,869	3,442	-29.3%	10,000	34.4%
		Operating profit margin	2.0%	1.4%	-0.6ppt	2.0%	





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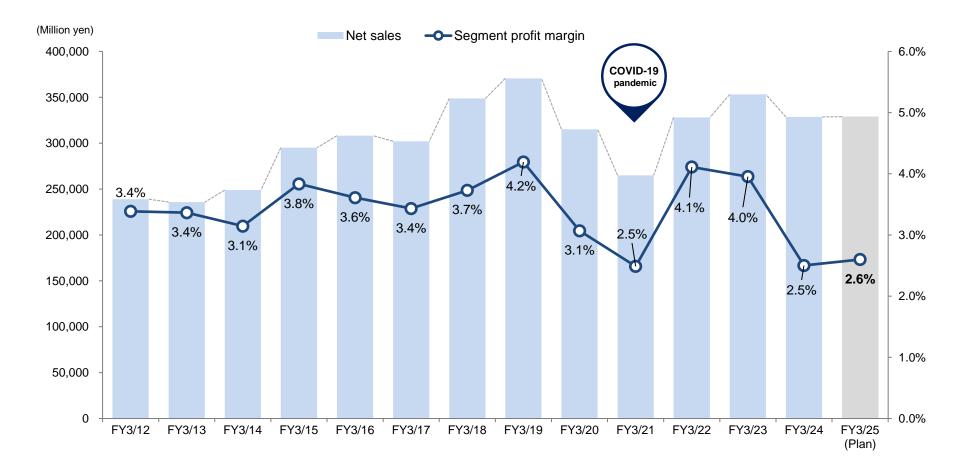




### Although the trends are different for domestic and overseas in the Production Equipment Business, overall it is showing growth that is linked to the trend in capital investment

(The domestic and overseas situations are explained on the following pages)

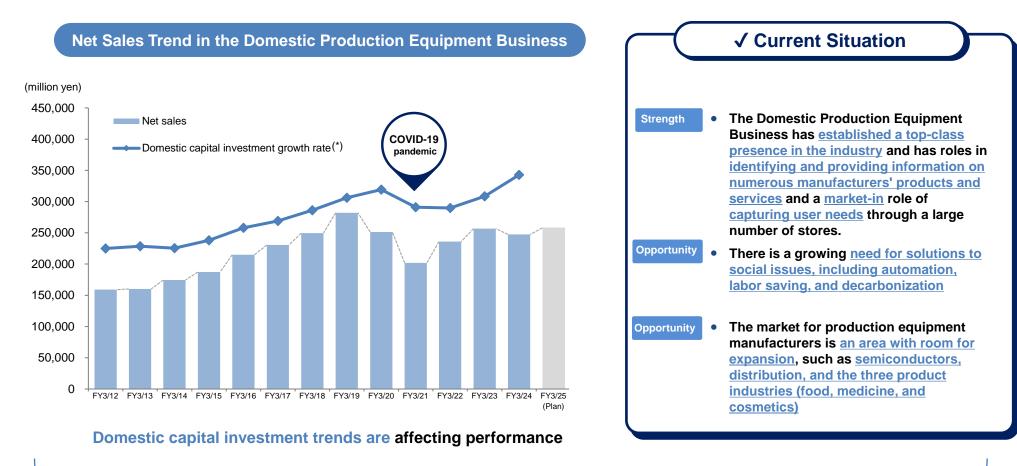
### Production Equipment Business (Domestic + Overseas) Net Sales and Segment Profit Margin Trends





## Performance Trend and Current Situation in the Domestic Production Equipment Business





We plan to improve profit margins by enhancing expertise in the wholesale business and expanding the engineering business, while also strengthening our development of new business areas, thereby mitigating the negative impact of capital investment trends and achieving sustainable growth





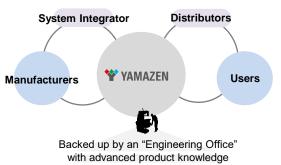
## Strengthening wholesale business expertise

By strengthening the expertise of each division that makes up the Production Equipment Business and **expanding solution proposals to meet the needs of production sites**, including "**automation and labor saving**" and "**decarbonization**," we will further increase our presence in established markets and work to maintain and continue the wholesale business, which is our revenue base

#### **Machine Tools Business**

# Establish a specialist engineering team to develop a system to respond to issues faced by each player

In Machine Tools Business, we will work on fostering engineering capabilities in order to provide more benefits to each player and to solidify YAMAZEN's value of existence. As a part of this, an "Engineering Office" will be established to provide engineering expertise and establish a function of connecting all players, including manufacturers, stores, and users, in collaboration with system integrators.



and engineering capabilities

#### Industrial Solution Business

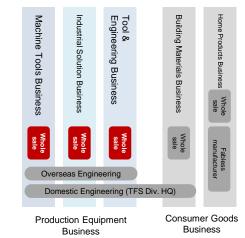
Strengthen "solution proposals for social issues" such as decarbonization, automation, labor saving

In order to solve the issues commonly faced by various users, such as labor shortages and decarbonization, the Industrial Solution Business is proactively participating throughout Japan in exhibitions and events centered on automation and labor saving solutions, as well as sales meetings on the topic of decarbonization in order to secure orders for aids for environmental improvement. Work on establishing and expanding communication channels with users, and develop a system capable of offering high value-added proposals that meet users' individual needs.





Business meetings on the theme of "decarbonization" were held in various locations to acquire orders for aids for environmental improvement



#### **Tool & Engineering Business**

Contribute to users' productivity improvement by strengthening proposals for process improvement, jigs, etc. by "technical sales representatives"

We are strengthening our services to customers, such as process improvement and product proposals, by assigning "technical sales representatives" with technical expertise throughout Japan and collaborating with stores and manufacturers as partners. We are also participating in product development of peripheral equipment for machine tools, planning original products from the user's point of view and contributing to productivity improvement and cost reduction.



projects nationwide.





### New initiatives to improve profitability in the wholesale business

By expanding initiatives to realize the **further improvement of profitability of the wholesale business** in each division that makes up the Production Equipment Business, such as **"expansion of target markets"**, **"expansion of private brand products"** and **"development of sales tools"**, we **will further increase our presence in established markets** and work to **maintain and continue the wholesale business**, which is our revenue base

#### **Machine Tools Business**

Aim to further stabilize the revenue base by establishing a specialized organization for industrial machinery proposals

Industrial Machinery Department was established within the Machine Tools Business in October 2024 for the purpose of expanding sales of plate processing and metal forming machines centered on value-added proposals such as automation and labor saving, to the forging and metal forming industry, which is facing serious labor shortages. We aim to mitigate the impact of capital investment trends on sales and further stabilize the earnings base by increasing sales of products other than machine tools.



#### Industrial Solution Business

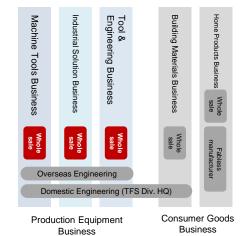
Realize improved profitability through expansion of original products and strengthened proposals

The Industrial Solution Business aims to realize orders for high valueadded equipment and become a profit engine by working on the development of original products that match user needs for a good balance between product value and cost, and having our sales and technical support staff located nationwide use these products as a hook to propose improvements to peripheral equipment and overall facilities.





Pre-release of our original AMR at the "Logis-Tech Tokyo 2024" exhibition in September 2024. We will enhance technical support to focus specifically on automation system proposals.



#### **Tool & Engineering Business**

Launched the comprehensive manufacturing platform site "teraido"

We launched our own e-commerce site "teraido" in October 2024. The site features approximately 2.5 million products of all kinds that support manufacturing. It also contains information such as new product information, examples of usage, hotselling products and industry information. It also helps distributors improve their operational efficiency by facilitating operations such as placing orders, requesting quotations, and accepting returns. We aim to build stronger relationships of trust by working closely with distributors and helping them through in-person sales activities and utilization of the internet.



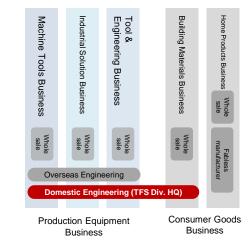
https://www.teraido.jp/





## **Expansion of domestic engineering business**

The TFS (Total Factory Solutions) Division Headquarters, which promotes the domestic engineering business, directly proposes total solutions for production sites, including automation, to users. In addition to the engineering business based on the domestic production equipment wholesale business, we have positioned the semiconductor industry, the three product industry (food, medicine, and cosmetics), the logistics industry, and the construction machinery industry as new focus fields, and have organized dedicated teams to rapidly develop new customers



#### Strengthen development of new fields

#### Strengthen "development of new fields" such as the three product categories, distribution and semiconductors.

We are focusing on proposing automated lines, etc. that utilize cooperative robots to users not only in the machinery and metalrelated manufacturing industries, but also the **three product category (food, medicine, and cosmetics) industries, distribution, warehousing, etc.** 





We proposed "automation and labor saving in the post-filling and individual packaging process which realizes saved space" at FOOMA JAPAN, a large-scale food manufacturing exhibition in June 2024



We opened the collaborative robot testing facility "Collaborative Robot Test Lab" in August 2024

https://tfs.yamazen.co.jp/testlabo/index.html

In addition, a "Research & Development Dept." was newly established to strengthen sales development to semiconductor manufacturers and semiconductor material manufacturers. We will propose "equipment" and "materials" that meet both domestic and overseas demand in the semiconductor market, which will continue to expand due to strong demand for generative AI, DX, Evs, autonomous driving, etc. In May, we exhibited at Southeast Asia's largest semiconductor exhibition, held in Malaysia, proposing Japanese-made equipment and materials.

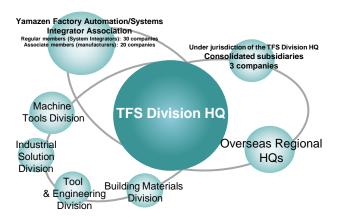
May 2024 Exhibit at SEMICON SOUTHEAST ASIA 2024, Southeast Asia's largest semiconductor exhibition



### Propose total solutions for production sites

# Engineering capabilities through internal and external networks

We play a central role in the "Yamazen Factory Automation/Systems Integrator Association" that promotes collaboration among the various business divisions, domestic group companies, overseas regional headquarters, and external networks, and directly proposing solutions to users







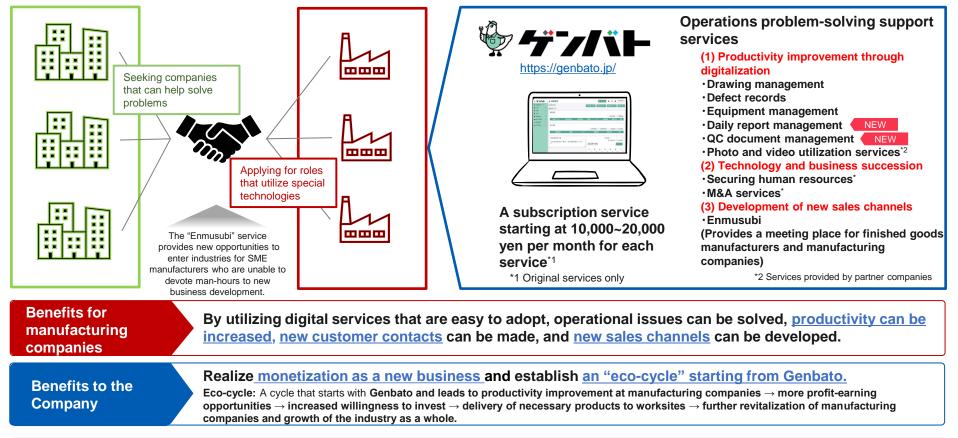
### New Business

Started a new business to support manufacturing companies with (1) productivity improvement through digitalization, (2) technology and business succession, and (3) development of new sales channels.

Finished goods manufacturers

Manufacturing companies

"Genbato", a composite SaaS platform for manufacturing companies

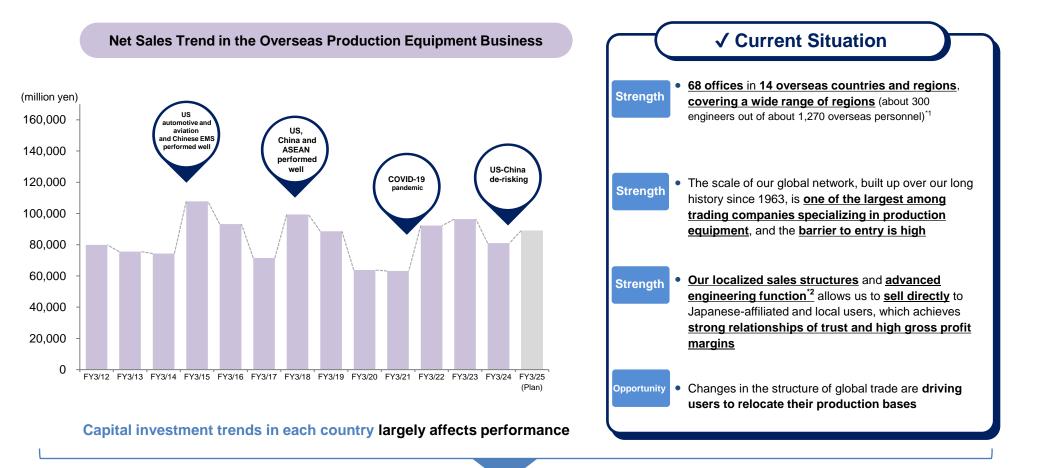


The service was launched on February 21, 2024, and awareness will be increased through exhibitions and sales activities New original services (daily report management, QC document management) will be released, and partner services will be added from time to time

### Aiming for 7,000 contracts and 1 billion yen in service usage value in FY3/28







Because capital investment trends vary by country, which can lead to volatility in performance, we are strengthening our initiatives for borderless sales activities and geographic expansion

\*1 As of September 30, 2024: Figures for the Production Equipment Business only

\*2 Advanced engineering function: YAMAZEN's engineers provide total support for manufacturing by offering a one-stop service that includes design, sales, installation, testing, operation, after-sales service, and maintenance in response to user needs

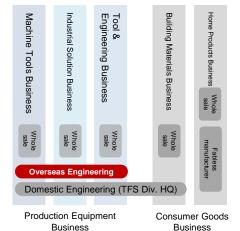


## **Overseas Production Equipment Business Initiatives (1)**



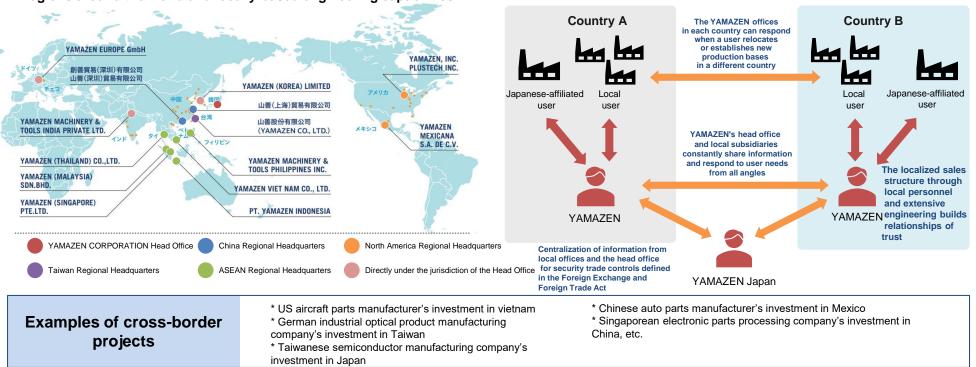
# **Strengthening borderless sales activities**

Due to changes in the global manufacturing supply chain, the **trend of companies worldwide relocating their production bases** is accelerating. Utilizing **our wide network** and **multinational human resources**, we have named our cross-border sales activities, technical support, and equipment installation support as **our "cross-border marketing strategies"** and are strengthening our efforts by closely coordinating information between each base and our head office



Strengthening the "Cross-border marketing strategies"

Response to users' global investment strategies by leveraging our bases which cover a wide range of regions around the world and locally-based engineering capabilities



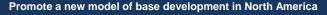


# **Overseas Production Equipment Business Initiatives (2)**



# **Geographic expansion initiatives**

Aiming for further growth in the Overseas Production Equipment Business, we will strengthen our geographical expansion initiatives **by improving our market coverage rate through the cost-effective expansion of bases** and **actively entering regions where competitors have not yet entered,** in order to further expand our already strong, wide-ranging network



Reduce investment costs and efficiently improve market coverage

We aim to **efficiently improve market coverage** by streamlining and expanding the scale and roles of our bases, **complementing each other's functions while keeping investment costs down** according to the target market

Image of base development (current)

Comprised of only large-scale locations, high costs and low market coverage





Headquarters building

### Support & Technical Centers

Image of base development (future)

Effectively combine large, medium and small scale bases to cost-effectively increase market coverage

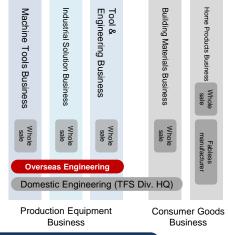


### Micro Centers (medium cost)

Small showroom and simple demonstrations of actual equipment Live demonstrations can also be viewed from the Headquarters building

### Satellite Offices (low cost)

Live demonstrations can be viewed from the Headquarters building



Promotion of the "Remote Island Project" in Indonesia

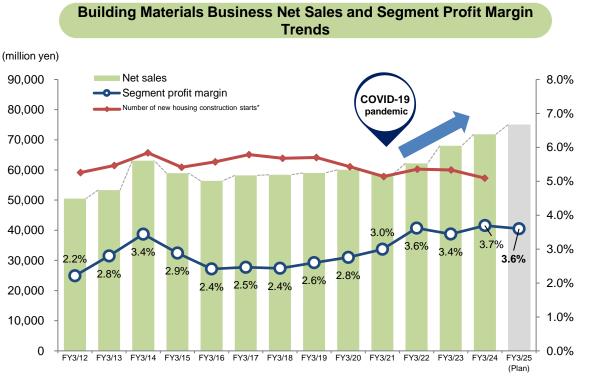
# Entering new regions that competitors have not entered and gaining first-mover advantage

In Indonesia, where we have already established a local subsidiary, we plan to open new bases in addition to our existing bases in Jakarta and Cikarang under our "Remote Island Project". We will also progress our further globalization worldwide, expand our bases in India, and invest resources with a focus on EMEA (Europe, the Middle East and Africa).









Previously trended in line with new housing starts, but now on a different curve



In order to grow business performance without being affected by the trend in the number of new housing starts, we will expand our competitive strategy in the new housing construction field and strengthen our efforts in the existing housing construction and existing non-housing construction fields as key areas



## **Building Materials Business Initiatives (1)**



## Initiatives aimed at new and existing housing construction

Regarding new housing construction, we will strengthen our sales proposals to wide-area builders and ZEH proposals, and for existing housing construction, we will establish a specialized business promotion team for the mass retailer renovation business, and promote sales through organizational sales capabilities in cooperation with line sales, so we can steadily expand our share in the industry even in the midst of a decline in the number of housing starts



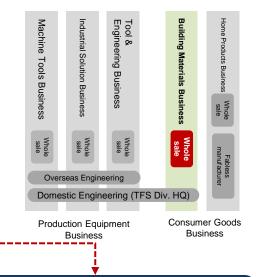
### Existing housing construction initiatives

Established a specialized business promotion team for the mass retailer renovation business

In response to the recent growing demand for renovations, we are focusing on expanding sales in the residential and existing building construction fields, by establishing the Retail Works Office and Mass Retailer Customer Service Center and equipping them with sales know-how for the planning of packaged renovations for home improvement stores and home appliance mass retailers, from construction basics to closing



\*Source: Domestic new housing: Ministry of Land, Infrastructure, Transport and Tourism and Mitsubishi UFJ Research & Consulting; Domestic housing renovation: Nomura Research Institute; Domestic non-housing construction: Yano Research Institute, Rise Consulting Group



### New housing construction initiatives

Strengthening proposal sales to wide-area builders and strengthening proposals of "ZePlus", our original ZEH\*

As the new housing construction sector is expected to shrink, we will focus on efficiency and strengthen our sales proposals to wide-area builders through specialized organizations to mitigate the impact of the decline in new housing starts, and also aim to expand our market share through initiatives such as expanding sales of our original ZEH series "ZePlus" that captures social needs and supporting local builders to introduce ZEH

#### \*ZEH

(net Zero Energy House)

Housing that achieves an annual primary energy consumption balance of plus-minus "zero" by improving the insulation and energy-saving performance of the house and generating energy through solar power generation, etc.



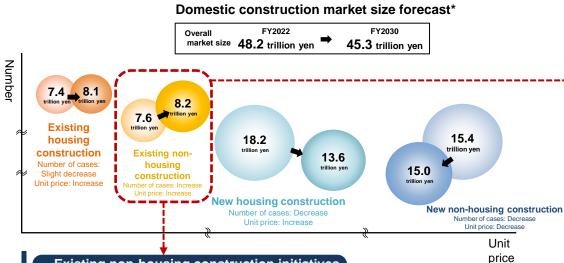


## **Building Materials Business Initiatives (2)**



## Initiatives aimed at existing non-housing construction

In the existing non-housing construction field, we will establish a specialized team to propose equipment upgrades that combine environmental products and construction in response to companies' initiatives towards carbon neutrality and the demand for energy-saving equipment upgrades due to soaring electricity costs



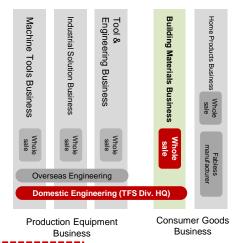
### Existing non-housing construction initiatives Strengthening proposals to companies through specialist organizations

Strengthen proposals for facility renovations that combine environmental products and installation to help companies respond to carbon neutrality and rising utility costs

Expand tie-up companies through new initiatives such as collaboration with financial institutions and proposals for sets with industrial storage batteries centered on reused batteries さらに、2024年10月に補助金サポートのプロフェッショナル人財で組成された「ビジネスサポート室」を創設し、受注拡大と新たな収益モデル構築に取り組む



\*Source: Domestic new housing: Ministry of Land, Infrastructure, Transport and Tourism and Mitsubishi UFJ Research & Consulting; Domestic housing renovation: Nomura Research Institute; Domestic non-housing construction: Yano Research Institute, Rise Consulting Group



Construction organization to support Building Materials Business

### Strengthening our construction network through nationwide expansion of "Yamazen Health and Safety Council"

With the aim of improving on-site safety and construction quality, we have organized the "Yamazen Health and Safety Council" construction network to further strengthen our competitive advantage as a "trading company with nationwide construction capabilities".

Furthermore, the launch of the search site "Aneikai.com" will enable members to search for the details of construction performed by members and the areas they cover, which will increase opportunities for members to come into contact with each other and lead to the creation of new business opportunities and the strengthening of our construction network.

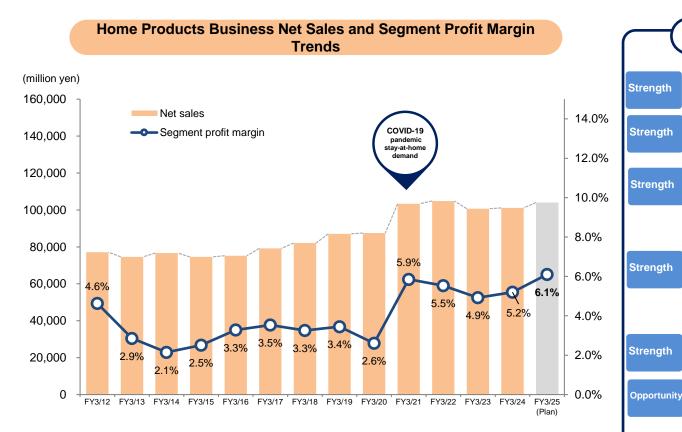
#### Construction

company cooperative organization "Yamazen Health and Safety Council" Number of registered companies: 211 "As of April 1, 2024









The fabless manufacturer business accounts for 60% of the business, with relatively high profit margins



 There are sales channels and markets that the Company can enter, such as B-to-B and local governments.

To further grow the fabless manufacturer business, we will strengthen our private brand product planning and design functions, promote initiatives such as localizing inspection functions and expand new sales channels (B-to-B)



## Home Products Business Initiatives (1)



## Initiatives to strengthen development of private brand products

In order to further strengthen our current strength of fast market launch and a large number of products, thanks to an agile product development system and the discerning eye of MDs with sales experience and an understanding of the needs of buyers and consumers, we will improve the development system and strengthen branding by utilizing media, social media, etc.

Strengthening development of private brand products Improve development speed and accuracy by establishing a marketing system, strengthening the planning and design functions, and localizing the inspection function

- To achieve further growth of private brands, we will establish a marketing system to accurately grasp the needs of buyers and consumers, develop and deploy YAMAZEN's original privatebrand products, and offer an extensive lineup of products.
- We will aim to increase product turnover by improving development speed and small-lot production to constantly reap returns, and promote initiatives such as strengthening planning and design functions and localization of inspection functions.



As seen on TV! An electric blanket you can wear while moving "Kurumi-ket Over"



"High-End Model" electric-powered adjustable desk, which is the top item in the series and has a range of 57-117cm!



and increasing natural disasters such as earthquakes

A new product launch event for the 36 media was held



## Home Products Business Initiatives (2)



## Initiatives aimed at new sales channels (B-to-B)

For general consumers, products are delivered through various sales channels such as home appliance retailers, GMS, discount stores, home centers, mail-order companies, and e-commerce companies (both YAMAZEN's site and platform sellers), with sales representatives conducting negotiations and proposals with discretion that suits the needs of each channel, but we are working to develop B-to-B routes in order to capture even more new markets

#### Initiatives aimed at new sales channels

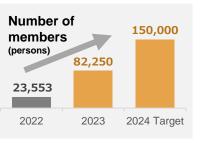
Focus on developing new markets such as B-to-B and local governments

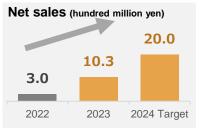
In response to diversifying consumer needs and an increasingly competitive environment, we will expand "YAMAZEN Bizcom", YAMAZEN's own ecommerce site, to cultivate new corporate customers, and strengthen corporate sales to local governments and other entities, with a focus on making it one of the pillars of the business.

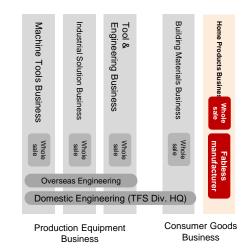




YAMAZEN's own e-commerce site, "YAMAZEN Bizcom"







 In addition to expanding sales of consumer products to corporate channels, strengthen product development for B-to-B, aiming to secure sales and profits that will add on to existing sales.



We exhibited our "Direct cool series of water-cooled clothing" that prevents heatstroke at various exhibitions, such as hot weather countermeasure exhibitions and environmental exhibitions. The heat countermeasure protection products attracted a large crowd, indicating the high level of interest in these products.

Disaster Preparedness Bag Meets demand for office stockpiles







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- **IV.** Initiatives by Business
- V. Medium-Term Management Plan "CROSSING YAMAZEN 2024"
- **VI.** Shareholder Returns and Capital Policy

Appendix





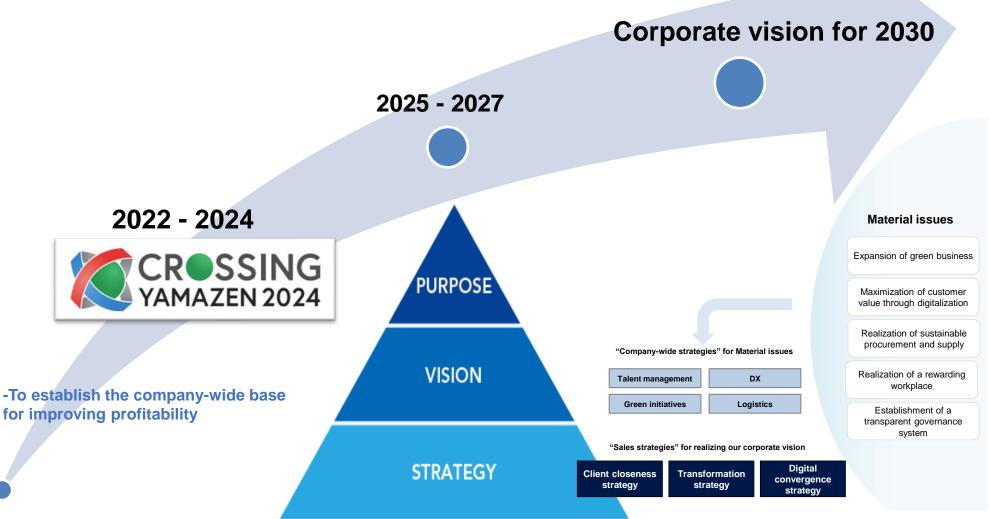




Toward the Realization of the Corporate vision for 2030



## Corporate vision for 2030: Leading worldwide manufacturing and enriched lives

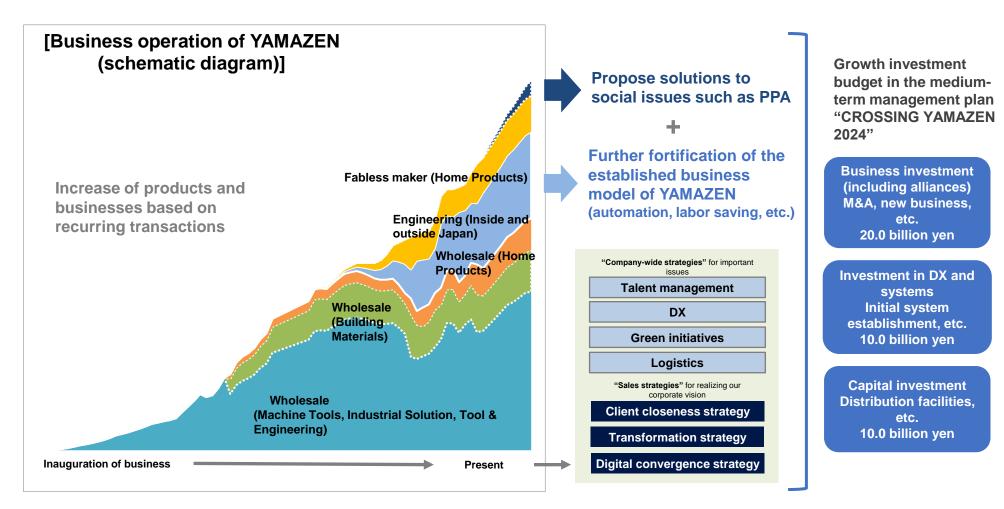




Strategy and Investment for Fortifying Our Robust Revenue Base Through Continuous Transactions



We will create stable cash flows by fortifying the "recurring revenue base," which is our forte, conducting investment for maintaining competitive advantages, and adding sales from solutions to meet demand in each theme

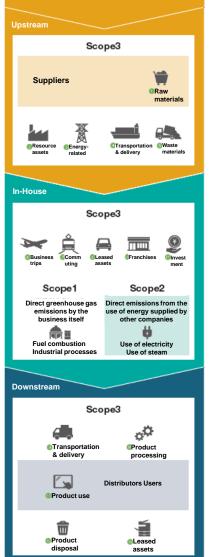




#### Progress of Strategy: ~Green Strategy~ Promote Green Business to Further Strengthen Wholesale Business



#### Environmental business engagement with the supply chain based on GHG protocols



#### ream Promote Corporate PPA business

As a joint (engagement) reduction project throughout the supply chain, in October 2022 we launched a joint brand "DayZpower" with Daigas Energy Co., Ltd., a member of the Osaka Gas group, and are deploying the Corporate PPA business to supply electricity from renewable energy, mainly to our suppliers. We are helping our suppliers reduce their emissions at the manufacturing stage, while at the same time reducing our Category 1 emissions from purchased goods and services.

# 

Plant name	Site name	Annual electricity sales	Operation commenced (planned)
DayZ-1	Crecia, Kaisei	500,000 kWh	Commenced March 2023
DayZ-2	Okudaya, Sakai	110,000 kWh	Commenced June 2023
DayZ-3	Toyo Koken, Yamanashi	130,000 kWh	Commenced April 2024
DayZ-4	Crecia, Tokyo	370,000 kWh	Commenced September 2024
DayZ-5	Crecia, Koyo	380,000 kWh	Commenced October 2024
DayZ-6	Crecia, Kyoto	4,230,000 kWh	Planned for Jan. 2025
Total ann	ual electricity sales	5,700,000	kWh

#### Downstream Promotion of environmentally superior products

#### Green Ball Project

We will quantify the small reduction effects of energy-saving devices in small, single products that are difficult to quantify, and promote them as environmentally superior products in an effort to reduce our Category 11 emissions from the use of sold products. In FY2023, 639 participating companies and 54 supporting manufacturers worked together to achieve an annual reduction of  $37,709 \text{ t-CO}_2$ , and the cumulative reduction effect since the start of the project in 2008 has reached  $570,867 \text{ t-CO}_2$ .



#### Upstream In-House Downstream

Reducing the supply chain's overall  $CO_2$  emissions via an emissions calculation app

In order to ascertain accurate numerical values of emissions for each category of the GHG Protocol globally and to manage the progress of reductions, we have introduced the use of the Green Ball Project App (GBP App), a partially customized version of the  $CO_2$  emissions calculation app "zeroboard" provided as an SaaS by Zeroboard Inc., at our domestic and overseas locations with a total of 110 accounts, and we are tracking the numerical values. Also, in order to reduce  $CO_2$  emissions throughout the supply chain, a custom version of the app is being provided free of charge to 278 of the companies participating in the Green Ball Project, enabling them to visualize both the total emissions and the reduction effect based on the GBP Protocol.



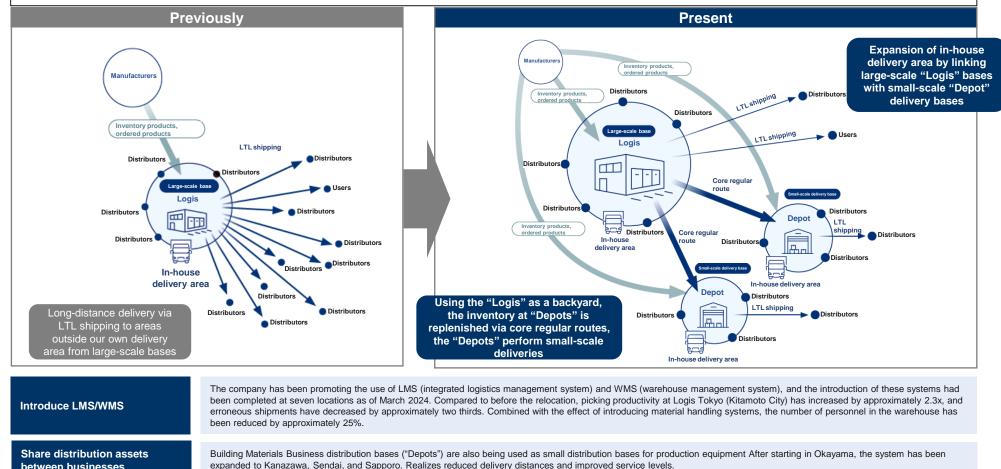






Share distribution assets across business units by implementing LMS/WMS, increase efficiency through distribution DX, and achieve the following:

- 1. Response to the "2024 problem"
- 2. Control of "transportation and delivery costs"
- 3. Service improvement through "expansion of same-day/next-day delivery areas" and "optimization of dispersed inventory according to area demand"



between businesses

Logis Osaka (Higashiosaka City), the western Japan logistics base for the Tool & Engineering Division Headquarters and Industrial Solution Division Headquarters, began partial operation in November 2024 in preparation for full operation in January 2025. Realizes shorter delivery distances to customers and a more flexible transportation system.



ratio

Shareholders' equity

39.9%



(Million yen)	FY3/22 results	FY3/23 results (First year of Medium-Term Management Plan)	FY3/24 results	FY3/25 plan (Revised on Nov. 14, 2024)
Net sales	501,872	527,263	506,866	510,000
Operating profit	17,133	16,563	9,887	10,000
Operating profit margin	3.4%	3.1%	2.0%	2.0%
Ordinary profit	17,093	17,280	10,435	10,000
Profit	12,023	12,527	6,488	7,600
Indicators (Million yen)	FY3/22 results	FY3/23 results (First year of Medium-Term Management Plan)	FY3/24 results	FY3/25 plan (Revised on Nov. 14, 2024)
Return on equity (ROE)	10.9%	10.6%	5.1%	5.8%
Basic operating cash flow	12,052	14,427	10,626	11,000

42.6%

44.6%

40-45%





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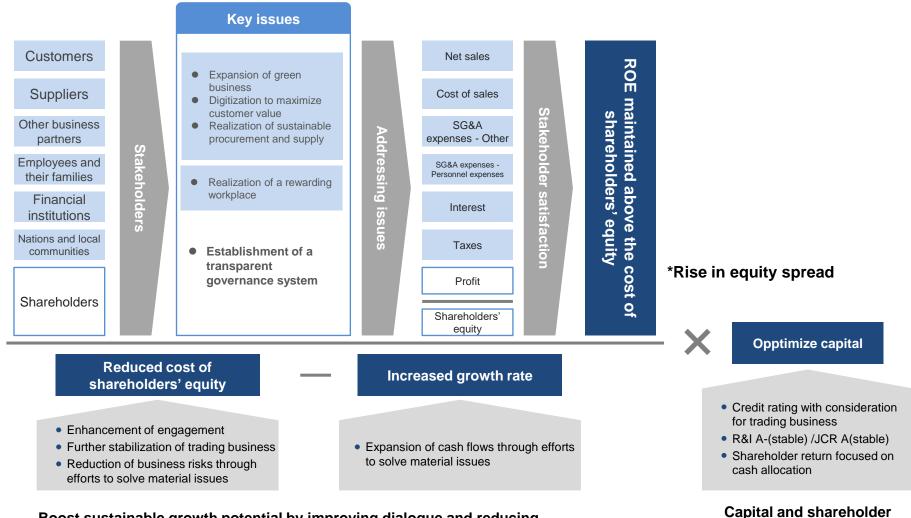
Appendix





returns policy

We aim to improve our corporate value by pursuing all of "earning capacity," "yield of capital," and "financial soundness."

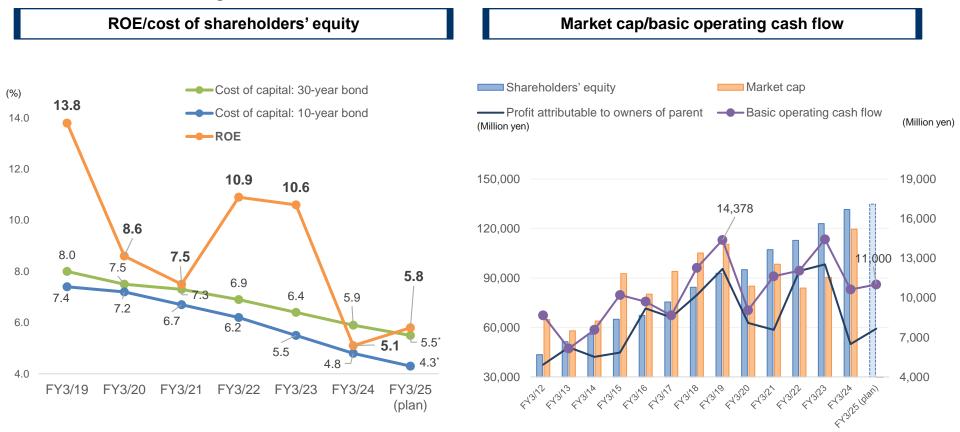


# Boost sustainable growth potential by improving dialogue and reducing business risks





- Cost of shareholders' equity assumed to be around 7% (range of 3.39%-8.78% estimated via CAPM as of March 31, 2024)
- We will strive to reduce the cost of shareholders' equity by continuously enhancing dialogue with the market, and promote investment in business fields with excellent capital efficiency and synergy effects with our existing distribution business to realize sustainable improvement in profitability and growth and increase corporate value over the medium to long term.

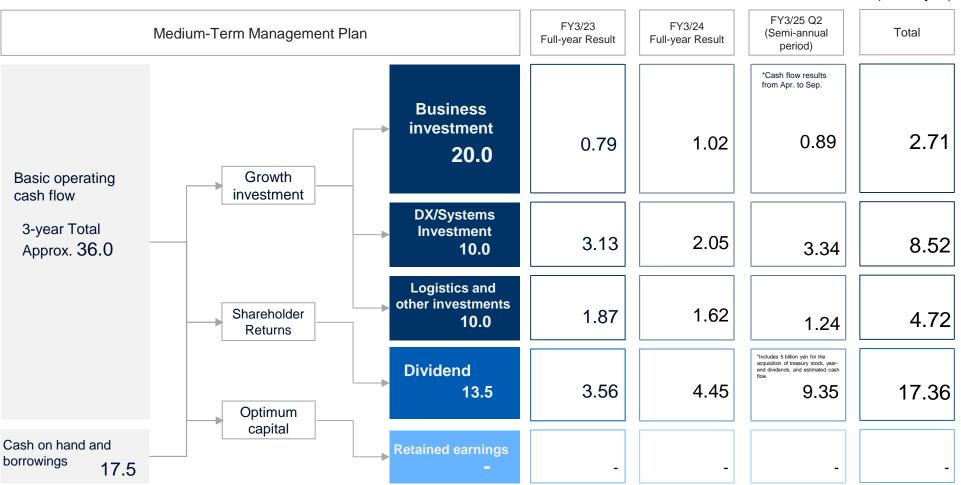






✓ A new growth investment phase after the capital enhancement phase

Basic operating cash flow revised to 36.0 billion yen in the revised Medium-Term Management Plan





# **Trend in Capital Policy Initiatives**



			Objective				
Timing Corporate Action Number of shares held		Destination	Reduction of policy stockhold ings	Market liquidity	Ratio of floating shares	EPS	ROE
Acquisition of Euro-yen CBs* & treasury shares	3,870,900	Treasury shares	Ο	_	_	0	0
Acquisition of treasury shares	1,652,900	Treasury shares	Ο	_	_	Ο	0
Secondary sale of shares held by financial institutions*	6,711,100	Mainly individual shareholders	0	0	0	_	_
Acquisition of treasury shares*	3,374,800	Treasury shares	0	_	_	0	0
	Acquisition of Euro-yen CBs* & treasury sharesAcquisition of treasury sharesAcquisition of treasury sharesSecondary sale of shares held by financial institutions*Acquisition of treasury	Corporate Actionshares heldAcquisition of Euro-yen CBs* & treasury shares3,870,900Acquisition of treasury shares1,652,900Secondary sale of shares held by financial institutions*6,711,100Acquisition of treasury3,374,800	Corporate Actionshares heldDestinationAcquisition of Euro-yen CBs* & treasury shares3,870,900Treasury sharesAcquisition of treasury shares1,652,900Treasury sharesAcquisition of treasury shares6,711,100Mainly individual shareholdersAcquisition of treasury3,374,800Treasury shares	Corporate Actionshares heldDestinationReduction of policy stockhold ingsAcquisition of Euro-yen CBs* & treasury shares3,870,900Treasury sharesOAcquisition of treasury shares1,652,900Treasury sharesOAcquisition of treasury shares6,711,100Mainly individual shareholdersOAcquisition of treasury3,374,800Treasury sharesO	Corporate Actionshares heldDestinationNeduction of policy stockhold ingsMarket liquidityAcquisition of Euro-yen CBs* & treasury shares3,870,900Treasury sharesO-Acquisition of treasury shares1,652,900Treasury sharesO-Acquisition of treasury shares6,711,100Mainly individual shareholdersOOAcquisition of treasury3,374,800Treasury sharesO-	Corporate ActionNumber of shares heldDestinationReduction of policy stockhold ingsMarket liquidityRatio of floating sharesAcquisition of Euro-yen CBs* & treasury shares3,870,900Treasury sharesAcquisition of treasury shares1,652,900Treasury sharesAcquisition of treasury shares6,711,100Mainly individual shareholders000Acquisition of treasury3,374,800Treasury shares0	Corporate ActionNumber of shares heldDestinationReduction of policy stockhold ingsMarket liquidityRatio of floating sharesEPSAcquisition of Euro-yen CBs* & treasury shares3,870,900Treasury sharesOOAcquisition of treasury shares1,652,900Treasury sharesOOSecondary sale of shares held by financial institutions*6,711,100Mainly individual shareholdersOOOAcquisition of treasury3,374,800Treasury sharesOO

Total: 15,609,700



### Change in Shareholder Returns Policy (Disclosed on August 10, 2023)



(%)

4.5

4.0

3.5

3.0

2.5

2.0

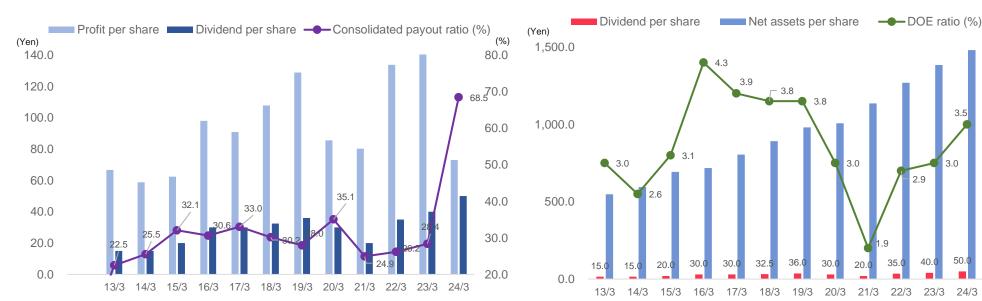
1.5 50

24/3

The current Medium-Term Management Plan incorporates an increase in depreciation and amortization due to business investments and capital expenditures, and there is a possibility that shareholder returns will be at an inadequate level based on the progress of the investment plan and a short-term downturn in earnings, we have therefore revised our shareholder return policy to ensure stable and continuous shareholder returns.



#### Applicable period: FY3/24 and FY3/25



(During the period of the Medium-Term Management Plan "CROSSING YAMAZEN 2024")

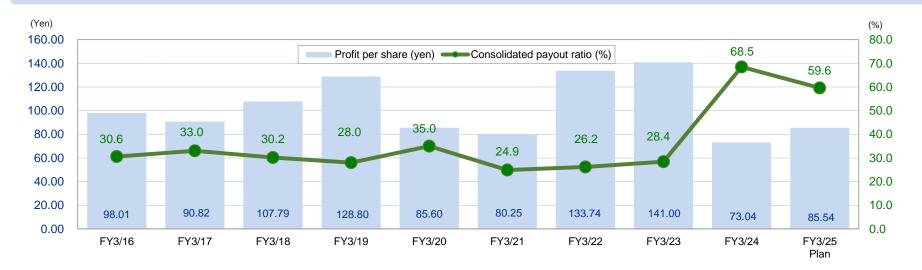


## **Shareholder Returns**



> FY3/24: Paid an interim dividend of 20 yen per share and a year-end dividend of 30 yen per share, for an annual dividend of 50 yen per share.

> FY3/25: Plan to pay an interim dividend of 20 yen per share and a year-end dividend of 31 yen per share, for an annual dividend of 51 yen per share.



		FY3/18	FY3/19	FY3/20	FY3/21	FY3/22	FY3/23	FY3/24	FY3/25 plan
	Mid-year	13.0	15.0	16.0	10.0	10.0	20.0	20.0	20.0
Dividend per share (yen)	End of year	*19.5	*21.0	14.0	10.0	*25.0	20.0	30.0	31.0
	Annual	*32.5	*36.0	30.0	20.0	35.0	40.0	50.0	51.0
Payout ratio (%	Payout ratio (%)		28.0	35.0	24.9	26.2	28.4	68.5	59.6
Dividend on equity ratio (	DOE) (%)	3.8	3.8	3.0	1.9	2.9	3.0	3.5	3.5
Dividend paid (Million	Dividend paid (Million yen)		3,405	2,837	1,891	3,115	3,560	4,451	4,540
Amount of treasury stock acquired (Million yen)		733	-	-	-	5,999	-	-	5,000
Total return ratio (	%)	37.3	28.0	35.0	24.9	75.8	28.4	68.5	125.5

\*Includes special dividends and commemorative dividends





# ともに、未来を切拓く



[Note on forward-looking information]

"The forward-looking statements in this document, including the Medium-Term Management Plan and forecasts, are based on information currently available to the Company and certain assumpptions that the Company considers reasonable, and are not intended to be a promise by the Company that they will be achieved. Actual results may differ significantly due to various factors. Factors that may affect future forecasts include the economic environment in which the Company operates, competitive pressures, relevant laws and regulations, changes in product development status, and exchange rate fluctuations. However, factors that may affect the future forecasts are not limited to these."





# Appendix





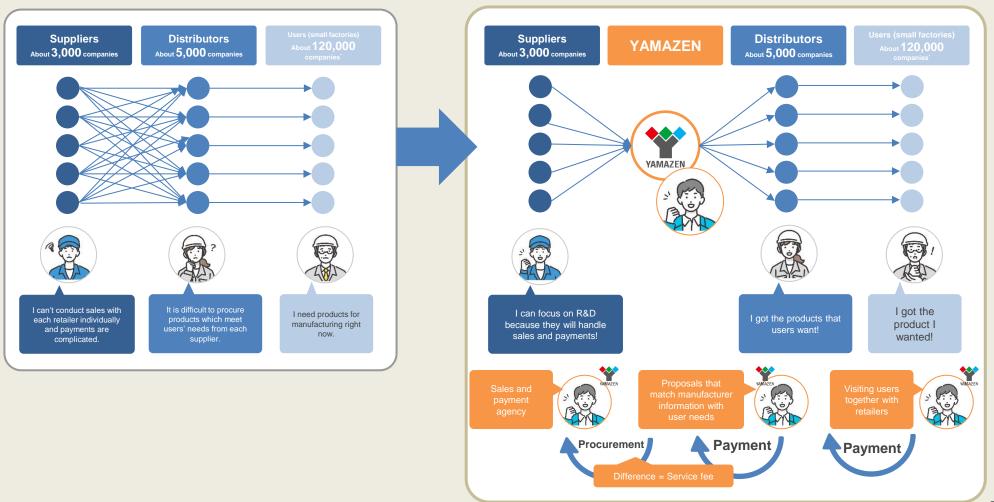
# Supplementary Materials for Our Business Models



## Wholesale Business Model



A core business that generates stable cash flows. With our long history, strong client relationships, and thorough knowledge of the industry, we have a leading share of the domestic production equipment market







### We are one of the few companies that provides an advanced engineering structure

worldwide through our own overseas staff. Currently, the TFS Division HQ is promoting this initiative across business divisions within Japan as well.



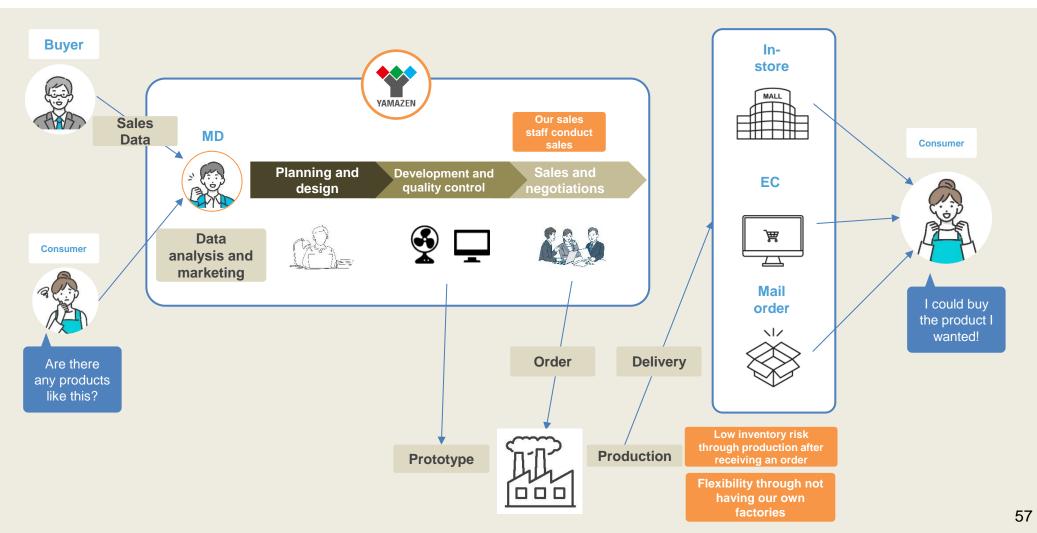
\*As of September 30, 2024; figures for the Production Equipment Business only



# **Fabless Manufacturer Business Model**



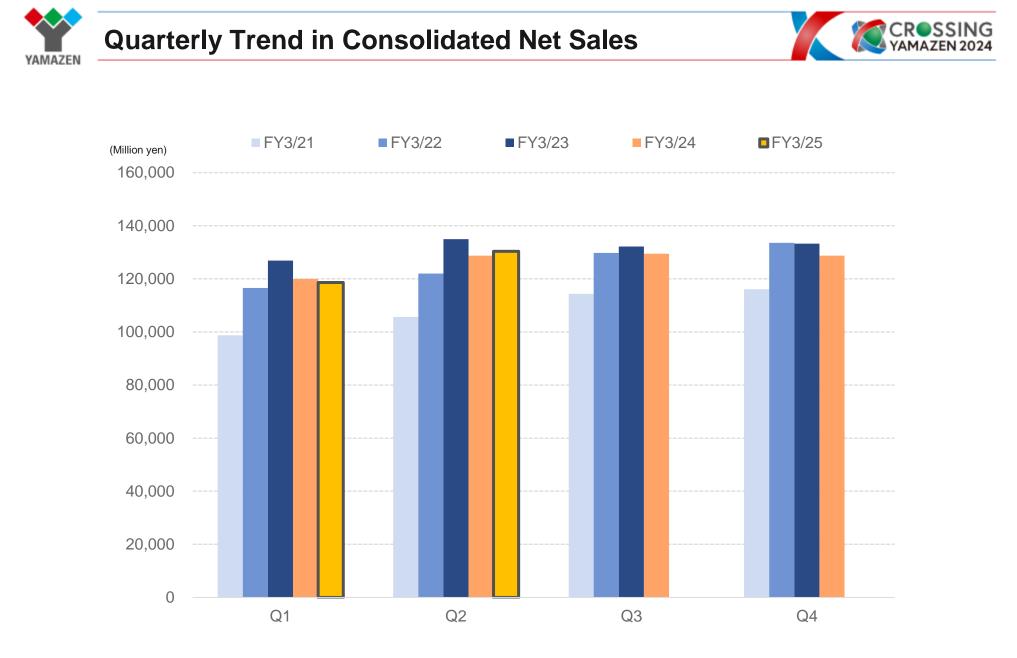
About 60% of net sales in the Home Products Business is from private brand products. We can commercialize these private brand products quickly because our merchandisers (MDs), who are familiar with customer needs and have sales experience, can plan and develop them quickly and with discretion. We do not have our own production facilities, so the risk is low.





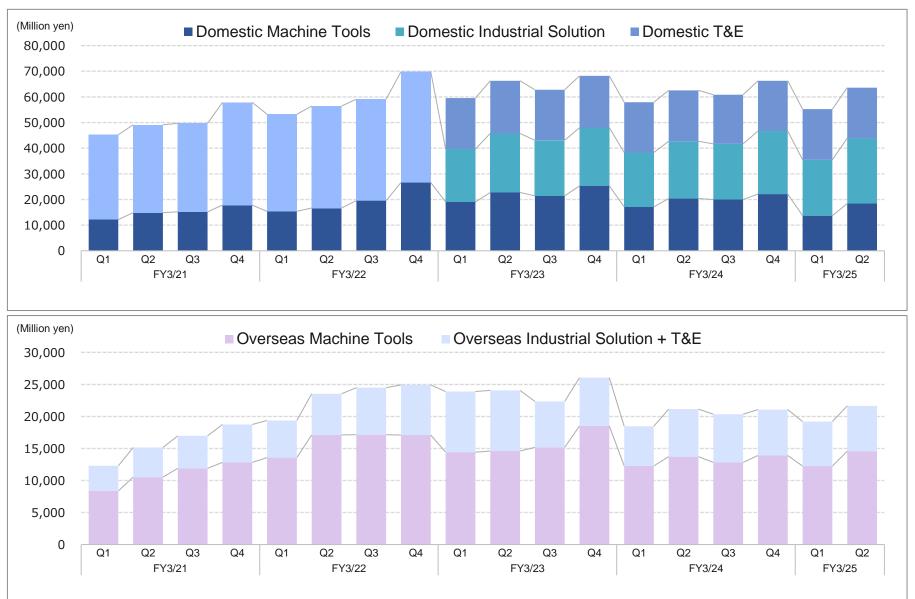


# Supplementary Materials for FY3/25 Q2 (Semi-annual Period) Financial Highlights











### Consumer Goods Segment Quarterly Sales Trend (Building Materials/Home Products)



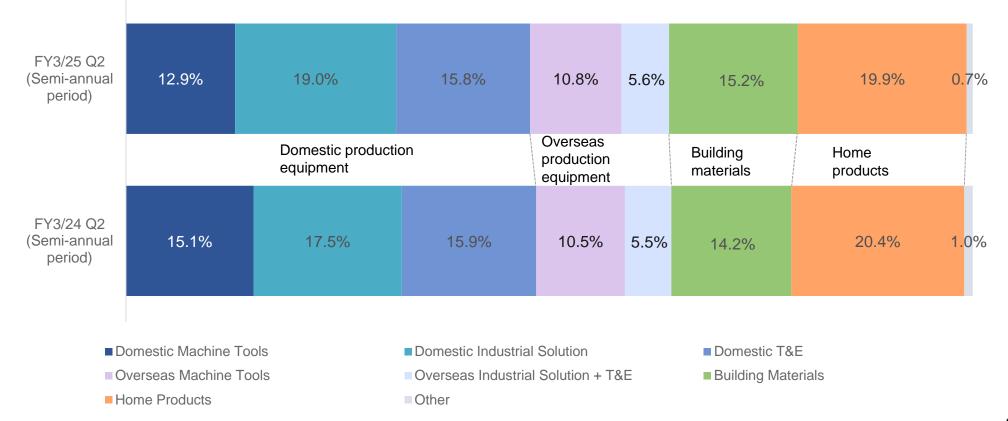




Domestic production equipment:  $48.5\% \rightarrow 47.7\%$  (-0.7ppt) Overseas production equipment:  $15.9\% \rightarrow 16.4\%$  (+0.5ppt) Building Materials Business:  $14.2\% \rightarrow 15.2\%$  (+1.0ppt) Home Products Business:  $20.4\% \rightarrow 19.9\%$  (-0.5ppt)

Production equipment total:  $64.4\% \rightarrow 64.1\%$  (-0.3ppt)

Consumer goods total:  $34.6\% \rightarrow 35.1\%$  (+0.5ppt)







# Supplementary Materials for FY3/25 Full-year Business Plan





(Million yen)	FY3/24 Results	FY3/25 Plan (Announced in May 2024)	FY3/25 Revised Plan (Announced in Nov. 2024)	Percentage change YoY	Change from previous plan
Machine Tools Division	132,284	138,000	126,000	-4.8%	-12,000
Industrial Solution Division	93,189	98,600	98,500	+5.7%	-100
Tool & Engineering Division	103,188	110,400	104,500	+1.3%	-5,900
(Total for Production Equipment Business)	328,662	347,000	329,000	+0.1%	-18,000
Building Materials Division	71,842	75,000	75,000	+4.4%	±0
Home Products Division	101,119	104,000	102,000	+0.9%	-2,000
(Total for Consumer Goods Business)	172,962	179,000	177,000	+2.3%	-2,000
Other	5,241	4,000	4,000	-23.7%	±0
Total	506,866	530,000	510,000	+0.6%	-20,000





(Million yen)

Segment	Busir	ness	FY3/24 Results	FY3/25 Plan (Announced in May 2024)	FY3/25 Revised Plan (Announced in Nov. 2024)	Percentage change YoY	Change from previous plan
	Domestic Machine Tools	Net sales	79,559	79,000	70,000	-12.0%	-9,000
	Domestic Industrial Solutions	Net sales	89,817	95,000	95,000	+5.8%	±0
	Domestic T&E	Net sales	78,234	84,000	79,000	+1.0%	-5,000
	Domestic production equipment total	Net sales	247,611	258,000	244,000	-1.5%	-14,000
Dreduction	Overseas Machine Tools	Net sales	52,724	59,000	56,000	+6.2%	-3,000
Production equipment	Overseas Industrial Solutions + T&E	Net sales	28,326	30,000	29,000	+2.4%	-1,000
	Overseas production equipment total	Net sales	81,051	89,000	85,000	+4.9%	-4,000
	Production equipment total	Net sales	328,662	347,000	329,000	+0.1%	-18,000
		Segment profit	8,219	9,200	8,400	+2.2%	-800
		Segment profit margin	2.5%	2.7%	2.6%	+0.1ppt	-0.1ppt
	Building materials	Net sales	71,842	75,000	75,000	+4.4%	±0
		Segment profit	2,653	2,700	2,700	+1.8%	±0
		Segment profit margin	3.7%	3.6%	3.6%	-0.1ppt	+0.0ppt
	Home products	Net sales	101,119	104,000	102,000	+0.9%	-2,000
Consumer		Segment profit	5,274	6,300	5,300	+0.5%	-1,000
goods		Segment profit margin	5.2%	6.1%	5.2%	-0.0ppt	-0.9ppt
	Consumer goods total	Net sales	172,962	179,000	177,000	+2.3%	-2,000
		Segment profit	7,927	9,000	8,000	+0.9%	-1,000
		Segment profit margin	<b>4.6</b> %	5.0%	4.5%	-0.1ppt	-0.5ppt
	•	Net sales	5,241	4,000	4,000	-23.7%	±0
Other		Segment profit	-6,259	-6,200	-6,400	-	-200
		Segment profit margin	-	-	-	-	-
		Net sales	506,866	530,000	510,000	+0.6%	-20,000
С	consolidated	Operating profit	9,887	12,000	10,000	+1.1%	-2,000
		Operating profit margin	2.0%	2.3%	2.0%	-0.0ppt	-0.3ppt





# Supplementary materials for the Medium-Term Management Plan "CROSSING YAMAZEN 2024"



# "Company-wide strategies" for important issues



Important issues	Company-wide strategies	Overview	 Key Measures
Expansion of green business	Talent management	Strengthen human capital by focusing on developing human resources, which are our core competence, promoting diversity and inclusion, and conducting management that fosters personnel	<ul> <li>Diversity &amp; Inclusion</li> <li>Abolition of seniority system</li> <li>Active participation of women</li> <li>Training of professional human capital</li> <li>Fostering personnel</li> <li>Introduction of YAMAZEN-style target management system</li> </ul>
Maximization of customer value through digitalization Realization of sustainable	DX	Enhance the intellectual capital of the organization by formalizing the individual sales and product development know- how that are our strengths, leading to improved productivity and the creation of new added value	<ul> <li>Strengthen DX strategy promotion system</li> <li>Establish a DX Strategy Department and DX strategy methodology</li> <li>Secure and develop digital human capital</li> <li>Improve productivity of existing business processes</li> <li>Integrate core business system (SAP ERP) implementation</li> <li>Realization of productivity improvement measures to cop with increased workload</li> <li>Company-wide BPR promotion (AI/RPA/EDI, etc.)</li> </ul>
sustainable procurement and supply Realization of a rewarding workplace	Green initiatives	Contribute to the decarbonization of the entire value chain through the introduction and deployment of energy-saving equipment and renewable energies that we propose, and through services such as the visualization of CO <sub>2</sub> emissions	<ul> <li>Strengthen green strategy promotion system</li> <li>Establish a governance structure to promote efforts to address issues such as climate change</li> <li>Promote green business</li> <li>Cooperate with suppliers and clients to develop decarbonization activities as a business in the three fields of "development business," "sales promotion planning," and "branding"</li> <li>Example: Development business "Corporate PPA business" and sales promotion planning "Green Ball Project"</li> </ul>
Establishment of a transparent governance system	Logistics	Reorganize domestic and overseas business bases and strengthen relationships with business partners, including local suppliers, to ensure sustainable procurement and supply lines	<ul> <li>Contribute to the efficiency and sustainability of distribution operations         <ul> <li>Formulated a three-term, nine-year distribution strategy with the aim to become a transportation and delivery platformer for specific industries by 2030</li> </ul> </li> <li>Initiatives for Term 1 (2022 - 2024)         <ul> <li>Developed and introduced LMS/WMS* to realize cross-divisional distribution operations</li> <li>Opened Logis New Tokyo (Kitamoto City) in January 2023 as a comprehensive distribution base, and also developed and linked small warehouses with area delivery functions in parallel</li> </ul> </li> </ul>





Sales Strategies	Overview	Key Measures
Close customer relationship strategy	We will work to understand the issues faced by customers worldwide from their perspective, and implement measures to resolve these issues and realize a win-win relationship.	<ul> <li>Segment-specific strategies: Clarify targets, strengthen expertise, and implement proposal activities strategically</li> <li>Organization of sales: Formalize the strong sales know-how of individuals and build a sales structure that is also strong as an organization</li> <li>Strengthen sales support system: Strengthen marketing, remote sales, and other systems</li> <li>Strengthen digital channels: Strengthen information provision sites, e-commerce sites, etc. that serve as points of contact with customers</li> <li>Promote localization of overseas subsidiaries (glocal): Strengthen local structure through development of local staff, etc.</li> </ul>
Transformation strategy	In addition to selling products, we will also provide total solutions for issues related to product manufacturing, engineering and green businesses.	<ul> <li>Acquisition of engineering capabilities: Acquisition of engineering and construction capabilities that contribute to the production line and construction sites as a whole</li> <li>Focus on green business: Expand green business that will solve social issues while also leading to increased corporate value</li> <li>Establish new business models: Establish new revenue structures such as recurring billing businesses</li> <li>Strengthen product development: Strengthen the system for developing new products and services that provide high added value</li> <li>Strengthen distribution system: Strengthen the distribution system so it can withstand significant future growth</li> </ul>
Digital integration strategy	We will strengthen customer contact points utilizing digital technology, provide new solutions, connect the knowledge obtained to human resources, and create new added value.	<ul> <li>Fusion of real and online through a production equipment online platform: Build a next-generation B-to-B website, etc.</li> <li>Develop in-house commerce through home products website: Gradual expansion of Yamazen Bizcom</li> <li>Strengthen data-driven product development and sales force: Build a data-driven management infrastructure</li> </ul>





# Supplementary Materials for Shareholder Returns and Capital Policy



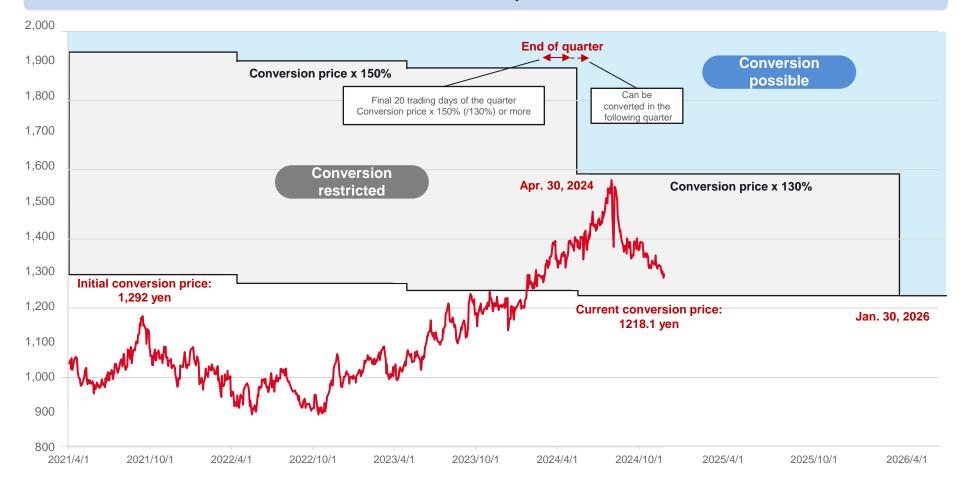
## **Euro-yen Convertible Bonds Expiring in 2026**



Issue price	10.0 billion yen
Terms-setting date	April 14, 2021
Redemption date	April 30, 2026
Interest rate	0.00% (zero coupon)

Closing price on resolution date	1,050 yen
Conversion price	Initial: 1,292 yen / Current: 1,218.1 yen
Conversion restriction clauses	(i) Until April 30, 2024: <u>Conversion price x 150</u> (ii) May 1, 2024 to January 30, 2026: <u>Conversion price x 130</u>

#### Conversion restriction clauses adopted in order to limit dilution







Objective

·Provide to financial institutions, who hold a high percentage of the Company's shares among our trading

•Realize diversification of shareholder base through fluidization of closely-held shares

partner shareholders, a fair opportunity to sell and to mitigate the impact on the market price

• Plan to increase the TOPIX inclusion ratio through increasing the ratio of floating shares

issuing company	YAMAZEN CORPORATION	
	Secondary sale by way of purchase an underwriting	nd <b>5,835,800</b>
Offering structure	Secondary sale by way of over-allotme	ent 875,300
	Total	6,711,100
Amount sold	Approx. 8 billion yen	
	Mizuho Bank Resona Bank	1,890,600
Seller and number of	Mizuho Trust & Banking	1,866,900
shares sold	MUFG Bank	774,900
	Sumitomo Mitsui Banking	694,700
	Corporation	608,700
	Date of resolution to sell	Monday, December 11, 2023
	Book building period	Friday, December 15, 2023 - Terms-setting date
Main schedule	Terms-setting period	Monday, December 18 - Thursday, December 21, 2023
	Delivery date	5 business days after the terms-setting date



**Objective** 



(Announced on May 14, 2024)

• Improve capital efficiency by implementing a flexible capital policy that is responsive to changes in

the business environment

- Promote the reduction of policy shareholdings
- Realize shareholder returns

Type of Shares to be Acquired:	Common shares
Total Number of Shares that may be Acquired:	6,000,000 shares (upper limit) (Percentage of issued shares (excluding treasury shares) 6.74%)
Total Amount of Acquisition of Shares:	JPY 5.0 billion (upper limit)
Period of Acquisition:	May 14, 2024 - March 31, 2025
Method of Acquisition:	Purchase on the Tokyo Stock Exchange

Cumulative total of treasury shares acquired (completed on August 15, 2024) Total number of shares acquired: 3,374,800 shares Total amount of shares acquired: 4,999,889,995 yen